

PRESS RELEASE

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Maine Chapter of the American Physical Therapy Association and EDUCATA Announce Joint Online Continuing Education Resource

Partnership provides physical therapists access to latest advances in the field through an engaging interactive format

(CALABASAS, Calif. Jan 28, 2009) — The Maine Chapter of the American Physical Therapy Association (APTA) has joined with [EDUCATA](#), an internet-based continuing education platform, to offer an easy, affordable online educational resource to physical therapy professionals. As part of the alliance, EDUCATA courses are available through the association's website, <http://www.maineapta.org/>.

“We are very impressed with EDUCATA’s rich course content which provides the best alternative to on-site classes or workshops to meet continuing education needs,” said Gwen Simons, PT, JD, OCS, FAAOMPT, and Maine Chapter President. “Partnering with EDUCATA will enable our members to access the latest thinking and practices in our field through the convenient interface of the web.”

Introduced earlier this year, EDUCATA delivers courses over an interactive platform that combines audio and video technologies as well as many other first-in-kind features that make learning engaging and fun.

“We are very excited about partnering with the Maine Chapter of the APTA,” said EDUCATA President and CEO, [Marilyn Pink](#), PT, PhD. “Our own

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goal of helping professionals stay on top of their game fits perfectly with that of the organization's."

"This partnership provides an opportunity for both parties to expand the range and depth of their service to the PT community," Said EDUCATA Co-Founder [Michael Weinper](#), PT, MPH. "The nationally recognized practitioners and researchers that are part of our faculty team are available to students anywhere with the click of a mouse."

Visitors to the Maine APTA site can seamlessly navigate through a series of co-hosted pages and explore, enroll and take any class available in the EDUCATA course catalog.

About the APTA, State of Maine Chapter: The Maine Chapter represents over 1500 licensed physical therapists and physical therapist assistants in Maine. The Maine Chapter's mission is to support and promote clinical excellence in order to enhance the quality of health care for the citizens of Maine through Education, Research and Legislative and Regulatory Activities. To find out more about the Maine Chapter, visit www.maineapta.org

About Educata: Educata.com is a unique, interactive, Web 2.0 [continuing education](#) platform that delivers online learning for health professionals. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians.

[Physical therapists](#) and other medical professionals are the focus of the first launch. Subsequent launches will target additional professions requiring continuing education.

To find out more, visit www.educata.com

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