

PRESS RELEASE

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August 4, 2009

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Indiana Chapter of the American Physical Therapy Association and EDUCATA Launch Joint Online Continuing Education Resource

Partnership provides member therapists access to latest advances in the field through a convenient, engaging web interface

(CALABASAS, Calif. August 4, 2009) — The [Indiana Chapter of the American Physical Therapy Association \(APTA\)](#) has joined with [EDUCATA](#), an internet-based continuing education platform, to offer easy, affordable online [continuing education to physical therapists](#) in Indiana. The courses —which range in scope from orthopedics to oncology, geriatric, vestibular, and other clinical and business topics—are delivered through a highly interactive web 2.0 platform that allows students to engage with the educator as well as pause-resume the class at their convenience and can be accessed directly through the [association's website](#).

“The association continually looks to broaden and enhance the services it provides its members, potential members, and the public,” said Jerry A. Smith PT, ATC/L, MBA, the organization’s president. “Given our focus on evidence-based practice, we look for a similar approach on all providers of continuing education. EDUCATA has met that standard and we are pleased to join with them in the promotion of ongoing professional development.”

“Our partnership with the Indiana Chapter of the APTA provides an opportunity to bring a wealth of cutting-edge content to physical therapists, in the most convenient, engaging and cost-effective format,” said EDUCATA President

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and CEO, [Marilyn Pink](#), PT, Ph.D. EDUCATA's rich media interface creates a learning experience that is similar to attending a lecture at a conference. Unlike reading static pages or book chapters, students can view outlines, gauge the fit of a particular class, then hear as well as see the lecture. They can even interact with the educators, who are internationally-known, award-winning specialists.

Visitors to the [Indiana Chapter of the APTA](#) site can seamlessly navigate through a series of co-hosted pages and explore, enroll and take any class available in the EDUCATA course catalog.

About the Indiana Chapter of the APTA: INAPTA is a professional membership association serving physical therapists, physical therapist assistants, physical therapy students and retired members of these professions. INAPTA is a chapter of the American Physical Therapy Association and has a membership of approximately 1,400 individuals. It promotes integrity, excellence, and professionalism in the practice of physical therapy and advocates for its members and the public they serve.

About EDUCATA: EDUCATA.com is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy. [Continuing education for physical therapists](#) and other medical professionals is the focus of the first launch. Subsequent launches will target additional professions.

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