

# PRESS RELEASE

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FOR IMMEDIATE RELEASE

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## **EDUCATA and MultiView Partner to Broaden Access of Quality Online Education to PT Associations, their Members and Beyond**

**CALABASAS, Calif. Sept 10, 2014**— Digital media publisher [MultiView](#) and leading [physical therapy continuing education](#) provider EDUCATA announced today that they have entered into an agreement that will offer physical therapy associations the ability to leverage their rich educational content into widely accessible online courses. Under terms of the agreement, lectures and workshops from local conferences will be professionally produced and offered through the EDUCATA online education platform to association members as well as therapists across the nation --and beyond.

“This partnership will provide us the ability to meet the rising demand for excellent educational content,” said Marilyn Pink, PT, Ph.D. and EDUCATA CEO. “MultiView’s robust technology to faithfully capture live content and EDUCATA’s acknowledged leadership in online PT education create a perfect synergy within which the companies, the associations and the therapists win.”

“We are excited to partner with EDUCATA,” said Andy Keith, VP, Partnerships at MultiView. “Both organizations have a demonstrated a commitment to bring high-quality content to association members. With this agreement and EDUCATA’s national and international reach, this content can now be accessible to therapists around the world.”

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EDUCATA

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**About EDUCATA:** EDUCATA.COM, the leading independent provider of [physical therapy continuing education](#) uses an interactive platform to deliver a unique online learning experience. EDUCATA offers a broad spectrum of online courses from neuromuscular and musculoskeletal to cardiopulmonary and integumentary systems across the continuum of care. Courses are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy and numerous American Physical Therapy Association (APTA) chapters and sections.

**About MultiView:** Dallas-based [MultiView](#) is the leading B2B digital media publisher in the association world. The company is the No. 1 provider of royalty-revenue to associations across North America. Its news briefs, educational content and buyer's guides connect professionals with the industry-specific information, products and services they need.

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