

# PRESS RELEASE

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## **The New York Physical Therapy Association and EDUCATA Partner to Provide Online Education**

**Therapists looking to fulfill newly enacted mandate can chose from large  
selection of interactive courses**

(CALABASAS, Calif. December 10, 2009) — The [New York Physical Therapy Association](#) (NYPTA) and web 2.0 education provider [EDUCATA](#), announced the launch of a joint [physical therapy continuing education](#) resource for NY PTs. As a new law requiring CE credits is being implemented, the agreement makes it easy and convenient for professionals to access board-approved courses and interact with educators through the association's website.

"This is a time of important changes in the state's registration process", said Leslie Woods, CAE, NYPTA Executive Director. "Our partnership with EDUCATA responds to the need of making relevant courses widely available to PTs and PTAs -- on their own schedule and at a place of their own choosing."

"We are very excited about partnering with NYPTA", said Marilyn Pink PT, Ph.D., EDUCATA President and CEO. "Our technology platform allows us to bring top-of-the-line educators to the PT's desktop, whether they are in the bustling metropolitan areas or in remote rural settings. And given the interactive nature of the courses, complying with the new CE requirements will be not only convenient, but also extremely gratifying."

The law requiring continuing education hours was approved in July of 2008 but starts to apply to those seeking to renew their certification on or after

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EDUCATA

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September 1, 2009. Additional information and specifics can be found at the [Office of the Professions' page](#).

**About NYPTA:** NYPTA is a professional, non-profit association of approximately 5,000 Physical Therapists (PTs), Physical Therapist Assistants (PTAs) and PT/PTA students. The NYPTA is dedicated to serving the public's health interests, improving the standard of health for people of all ages and advancing the benefits of physical therapy and the interests of physical therapy professionals in state of New York.

**About EDUCATA:** EDUCATA.com is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy as well as many APTA state chapters and sections. [Continuing education for physical therapists](#) and other medical professionals is the focus of the first launch. Subsequent launches will target additional professions.

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