

PRESS RELEASE

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The Oncology Section of the APTA and EDUCATA Partner to Offer Online Interactive Education

**Web-based Platform Allows Interaction with Top Ranked Educators, Latest
Advances**

CALABASAS, Calif. July 21, 2009 — The [Oncology Section of the American Physical Therapy Association](#) (APTA) and [EDUCATA](#), a global provider of online continuing education, have partnered to provide on-demand training. Courses are available through the section's website and offer an easy, engaging interaction between student and educator on timely and highly relevant topics.

“Cancer is a chronic disease. With approximately 1.5 million new cases in the US/year and approximately 0.5 million deaths, the number of people with cancer requiring long-term intervention is high,” said Kathie Hummel-Berry, president of the APTA Oncology Section. “There is a large unmet need among persons who are either currently dealing with cancer treatment or are cancer survivors. Experts in our Section are eager to share knowledge which will help physical therapists provide the best possible care to these populations, taking into account special considerations that arise when patients are receiving chemotherapy, radiotherapy, or other interventions that commonly are part of the cancer experience.”

“PTs and patients are hungry for information on the latest developments and evidence-based practices when treating cancer survivors,” said [Dr. Marilyn Pink](#), EDUCATA President and CEO. “Through this partnership we bring our

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resources –which include award-winning educators and a rich web 2.0 environment—to healthcare professionals around the world with a click of the mouse.”

The first lecture [“Foundations of Oncology for PTs: Medical Aspects”](#) is now available. Additional courses to follow shortly.

About the Oncology Section of the APTA: The Oncology Section of the APTA advocates for ethical, effective, and efficient practice to improve care and quality of life for those whose lives have been touched by cancer and HIV. It serves its members and the profession as the primary source for the dissemination of information on physical therapy management of oncological and HIV-related issues, by fostering scientific inquiry and by providing professional growth through education.

About Educata: Educata.com is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA’s partners include the World Confederation for Physical Therapy. [Continuing education for physical therapists](#) and other medical professionals is the focus of the first launch. Subsequent launches will target additional professions.

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