

PRESS RELEASE

FOR IMMEDIATE RELEASE

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PhysicalTherapist.com and EDUCATA Form Alliance to Expand Online Resources for PTs

The partnership extends the breadth and depth of offerings available to therapists through the PhysicalTherapist.com web portal

CALABASAS, Calif. April 20, 2010 — PhysicalTherapist.com, a comprehensive web-based resource center and EDUCATA, a global provider of online PT continuing education, announced that they are joining forces to make ongoing professional development a major component of the portal.

“Over the years we have built a significant following among therapists who come to our site to participate in forums, post jobs, schedule and promote events, and stay abreast of developments in our field”, said Rick Shutes, President and CEO. “Through our partnership with EDUCATA, we are adding another vital channel to service PTs everywhere: quality online education. EDUCATA’s in-depth courses are now directly available from our site.”

“This partnership is important and inspiring to us,” said Dr. Marilyn Pink, EDUCATA President and CEO. “PhysicalTherapist.com is an important destination for thousands of PTs who are looking to stay connected and advance their careers and we feel that ongoing professional development is paramount in achieving that goal.”

Under the terms of the agreement, EDUCATA courses will be accessed from the education channel at PhysicalTherapy.com and peer-reviewed articles

EDUCATA

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from EDUCATA's research library will be made available to the portal's many members and visitors.

About PhysicalTherapist.com: PhysicalTherapist.com is a collaborative informational website designed for the physical therapy community. It exists for the betterment of the profession and is the original online resource, mechanism for exchange and forum for ideas. PhysicalTherapist.com strives to improve the community of physical therapy professionals.

About Educata: EDUCATA.COM is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy and many APTA chapters and sections. [Continuing education for physical therapists](#) and other medical professionals is the focus of the first launch. Subsequent launches will target additional professions.

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