

# PRESS RELEASE

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FOR IMMEDIATE RELEASE

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## Independent Study Places EDUCATA at the Top of Online Education Providers for Physical Therapists

**CALABASAS, Calif. October 17, 2011** — A new survey of thousands of physical therapists conducted by leading trade publication Physical Therapy Products reveals that PTs think of [EDUCATA](#) as the top [online education](#) provider outside the American Physical Therapy Association (APTA).

“We are thrilled to have achieved this level of recognition in the Rehab community,” says [Marilyn M. Pink](#) PT, Ph.D., EDUCATA President and CEO. “We listened to our peers and delivered what was wanted: the best content, on the best interactive platform, at the best price. The survey results validate this approach which will serve EDUCATA well as it expands into other healthcare disciplines.”

The survey, which is being published in the September/October issue of the magazine, shows that over half of those polled use online learning for continuing education – either exclusively or, more commonly, as a complement to in-person seminars.

With a sputtering economy and employers looking to reduce costs while offering continuing education perks, online learning has become a practical and attractive alternative for rounding up CE requirements.

EDUCATA has addressed this need by offering both short and long courses and by focusing on providing relevant materials in an engaging platform that includes video, audio, testing, certification and access. This rich

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EDUCATA

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environment, coupled with an unwavering focus on quality of content, has earned EDUCATA a loyal following in the tens of thousands of professionals who keep actively engaged with the company.

**About EDUCATA:** EDUCATA.COM is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy and many APTA chapters and sections. The company is a leader in providing [continuing education for physical therapists](#) and other medical professionals.

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