

PRESS RELEASE

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New Continuing Education Offering Helps Physical Therapists Build a Successful Work Injury Practice

Class taught by leading physical therapist and occupational health expert, Dr. Lauren Hebert over interactive web 2.0 platform

CALABASAS, Calif. July 9, 2009 — EDUCATA, a global provider of online [continuing education for physical therapists](#) and other healthcare professionals, announced the release of a new interactive course focused on [building a successful work injury practice](#).

The class is taught by [Lauren Hebert](#), PT, DPT, OCS, and a recognized expert who has helped define the field of occupational health physical therapy and is a frequent speaker at national and international conferences.

“PTs are ideally positioned to play a significant role in the prevention of work-related injuries,” said Dr. Hebert. “Developing a business around this practice is tremendously rewarding for the practitioner, the worker and the business owner.”

Therapists who have taken this course are highly complimentary. “I rarely give 5/5 scores for continuing education courses, yet this course is definitely a ‘5!’,” states Clint Stealey, PT, MPT, who specializes in work site physical therapy services. “Dr. Hebert has hit a home run. He not only addresses the component elements of a successful prevention program, but just as importantly, he teaches how to market prevention programs and spin-off services to employers.”

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“Every out-patient physical therapist will love this course,” said Marilyn Pink PT, Ph.D., EDUCATA president and CEO. “At a time when the economy has put duress on many businesses, Dr. Hebert’s class presents therapists with the tools for growth while providing an invaluable service to their clients”

With consulting rates commanding \$300+ USD per hour completely aside from third party insurance billing, on a cash-based, immediate invoicing arrangement, work injury consulting presents an attractive offering for clinicians looking to expand their practice.

Like all EDUCATA courses, “Build a Work Injury Consulting Practice” is presented in a convenient, web-based format. It includes 4 lectures that can be taken separately or as a 10-hour class. The course has been approved for [physical therapy continuing education](#) credits, which are a licensing requirement.

About Educata: Educata.com is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA’s partners include the World Confederation for Physical Therapy. [Physical therapists](#) and other medical professionals are the focus of the first launch. Subsequent launches will target additional professions requiring [continuing education](#).

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