

# PRESS RELEASE

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## **New Partnership Between the Florida Physical Therapy Association & EDUCATA Brings Online Continuing Education Offerings to Thousands**

**CALABASAS, Calif. October 31, 2013**— The [Florida Chapter of the APTA](#) (FPTA) and [EDUCATA](#) announced today that they have entered into a strategic partnership to make interactive online courses for physical therapists broadly available from the association’s website. The courses, covering a wide range of topics, are designed to fulfill the [physical therapy continuing education requirements](#) for PTs and PTAs in the state and elsewhere.

“We are delighted to add an interactive, online component to our continuing education options,” said FPTA President Kathy Swanick PT, DPT, OCS. “EDUCATA’s robust technology platform and top-quality content matches our own goals to provide the best career development options to our members”.

“This partnership with the FPTA means a lot to EDUCATA,” said Marilyn Pink, PT, Ph.D. and EDUCATA CEO. “This is a dynamic organization with thousands of members and we look forward to working with them to bring quality, effective, convenient online education to professionals in the state”.

**About the FPTA:** The Florida Physical Therapy Association is the only healthcare professional organization that solely represents the special interests of practicing physical therapists and physical therapist assistants in the state of Florida. The FPTA educates Floridians, healthcare providers, and public policy

decision makers about the key role physical therapists and physical therapist assistants play in restoring and improving motion.

**About EDUCATA:** EDUCATA.COM, the leading independent provider of [physical therapy continuing education](#) uses an interactive platform to deliver a unique online learning experience. EDUCATA offers a broad spectrum of online courses from neuromuscular and musculoskeletal to cardiopulmonary and integumentary across the continuum of care. Courses are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy and numerous American Physical Therapy Association (APTA) chapters and sections.

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