

PRESS RELEASE

FOR IMMEDIATE RELEASE

October 29, 2014

Contact: Marilyn Pink
mpink@educata.com
ph: 805 495 7477

New Partnership with Grupo Rehab Brings EDUCATA Online Courses to Physical Therapists in Spanish-Speaking Countries

CALABASAS, Calif. October 29, 2014— Leading providers of online physical therapy continuing education [EDUCATA](#) (US) and [Grupo Rehab](#) (Spain) signed an agreement to make EDUCATA.COM courses available in Spanish. The translated interactive content will be offered to physical therapists in Europe and Latin America as early as this fall.

“With this partnership we take another important step in making our educational content available to PTs around the world,” said Marilyn Pink, EDUCATA CEO. “We are thrilled to work with Grupo Rehab in bringing our award-winning educators to Spanish-speaking professionals. This agreement confirms the true international nature of the knowledge and skills developed in our field.”

“Grupo Rehab’s portal has become a leading destination for Spanish-speaking physiotherapists,” said José M. Pastora, CEO & Founder of Grupo Rehab. “Our search for content that could be migrated and distributed into our growing market led us to EDUCATA. The company stands out because of the caliber of its instructors --who are themselves clinicians, university professors and international presenters—and because we share a similar philosophy and focus on quality instruction.”

EDUCATA, which is an online education partner of the World Confederation of Physical Therapist and official provider of online education for the Australian Physiotherapy Association, has a significant number of international members. The

agreement with Grupo Rehab is the first that involves localization of content into a non-English presentation.

About EDUCATA: EDUCATA.COM, the leading independent provider of [physical therapy continuing education](#) uses an interactive platform to deliver a unique online learning experience. EDUCATA offers a broad spectrum of online courses from neuromuscular and musculoskeletal to cardiopulmonary and integumentary systems across the continuum of care. Courses are taught by top-ranked educators and experienced clinicians. EDUCATA's partners include the World Confederation for Physical Therapy and numerous American Physical Therapy Association (APTA) chapters and sections.

About Grupo Rehab: Established in 1996, Grupo Rehab offers a range of solutions for physical therapists: from clinical care to Pilates, online services and [continuing education](#) (RehabPlus.es). It has become the leading provider of online courses for Spanish-speaking physiotherapists in 23 countries. The strategic alliance with EDUCATA will enable thousands of Spanish-speaking Physiotherapist to access great content and create a culture of learning that far outstrips traditional seminars and courses.

###