

# PRESS RELEASE

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## **APTA of Maryland Offers Members New Online Continuing Education Benefit, Powered by EDUCATA**

**Web 2.0 platform provides rich interactive learning experience**

**(CALABASAS, Calif. November 10, 2009)** — The [APTA of Maryland](#), a professional association for physical therapists, and web 2.0 education provider [EDUCATA](#), announced a partnership to provide [online continuing education for physical therapists](#) in the state. Under the terms of the agreement, EDUCATA interactive courses will be available through the association website where members can benefit from a special rate.

“This partnership clearly helps us deliver on our goals and mission,” says Lauri Jacobson, executive director. “We are committed to the promotion, delivery and enhancement of physical therapy. Education and research are key factors in achieving these goals”.

A similar stand towards professional development is taken by EDUCATA. The company has consistently focused on quality of content and has been able to assemble a stellar cast of award-winning educators. But what sets it apart from any other online education provider is what the company terms “the EDUCATA experience”: a rich interactive environment created to engage with the student through visual presentations, video clips, audio narration and 2-way communication.

“We are very pleased to help serve the PTs and PTAs of Maryland through their association,” said EDUCATA President and CEO, [Marilyn Pink](#), PT,

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EDUCATA

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Ph.D. “In a state where continuing education credits are required for license renewal, we provide a convenient, cost-effective learning alternative that focuses on quality. We see tremendous value for PTs and PTAs to keep up with the latest advances in the field and are pleased to offer tools for them to do so.”

Online courses available through this arrangement have been approved for continuing education credits by the Maryland Board of Physical Therapy Examiners.

**About APTA Maryland:** APTA of Maryland is a professional organization representing almost 1400 members who are physical therapists, physical therapist assistants, and students. APTA of Maryland is a chapter of the American Physical Therapy Association (APTA), a national professional organization representing more than 72,000 members. Its goal is to foster advancements in physical therapy practice, research, and education.

**About EDUCATA:** EDUCATA.com is a unique, interactive, Web 2.0 education platform that delivers online learning. It offers a broad spectrum of courses from orthopaedics and pulmonology to geriatrics and oncology that are taught by top-ranked educators and experienced clinicians. EDUCATA’s partners include the World Confederation for Physical Therapy. [Continuing education for physical therapists](#) and other medical professionals is the focus of the first launch. Subsequent launches will target additional professions.

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